

## Davenport & Company LLC

### Part 2A - Appendix 1 of ADV: Wrap Fee Program Brochure

August 3, 2023

This wrap-fee program brochure is required by regulation and is designed to provide information about the qualifications and business practices of Davenport & Company LLC ("Davenport"). If you have any questions about the contents of this brochure, please contact us at 804-780-2000 or [info@investdavenport.com](mailto:info@investdavenport.com). The issuance of this brochure is required by the United States Securities and Exchange Commission (SEC); however, the information in this brochure has not been approved or verified by the SEC or by any other regulatory body or state securities authority. Davenport is an SEC Registered Investment Adviser; however, registration does not imply a certain level of skill or training.

Davenport & Company LLC  
901 East Cary Street, Suite 1100  
Richmond, Virginia 23219  
Phone: 804-780-2000  
Email: [info@investdavenport.com](mailto:info@investdavenport.com)  
[www.investdavenport.com](http://www.investdavenport.com)

Our Brochure may be requested by contacting [info@investdavenport.com](mailto:info@investdavenport.com). Our Brochure is available, free of charge, on our web site, [www.investdavenport.com](http://www.investdavenport.com).

Additional information about Davenport is available via the SEC's web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's web site provides information about any persons affiliated with Davenport who are registered, or are required to be registered, as investment advisor representatives of Davenport.



Davenport & Company LLC Member: NYSE | FINRA | SIPC

## 2. Material Changes

This item discusses material changes since the last annual update of Davenport's Brochure dated March 30, 2023 and provides clients with a summary of such changes.

- Davenport now offers investment advisory services through its Davenport Managed Assets Program for held away assets.
- Davenport, at our discretion, undertakes share class conversions of mutual funds if a lower cost share class becomes available, as long as the fund company allows the conversion to be processed on a tax-free exchange basis. Upon termination of the Account or transfer of the Advisory Share Class into a Davenport retail brokerage Account, you authorize Davenport to convert, at our discretion, the Advisory Share Class to the mutual fund's primary share class, typically A shares, without incurring a commission or load without your prior consent. You understand that the primary share class generally has higher operating expenses than the Advisory Share Class, which will negatively affect your performance.

## 3. Table of Contents

1. Cover Page	Cover Page
2. Material Changes	page 2
3. Table of Contents	page 2
4. Services, Fees and Compensation	page 3
5. Account Requirements and Types of Clients	page 10
6. Portfolio Manager Selection and Evaluation	page 11
7. Client Information Provided to the Portfolio Managers	page 20
8. Client Contact with Portfolio Managers	page 20
9. Additional Information	page 20

***Note: All investments involve the risk of loss including, but not limited to; loss of principal, a reduction in earnings (including interest, dividends and other distributions) and the loss of future earnings. These risks include, but are not limited to; market risk, interest rate risk, issuer risk, liquidity risk, and general economic risk. Although we manage the assets in a manner consistent with risk tolerances, there can be no guarantee our efforts will be successful. The investor should be prepared to bear the risk of loss.***

## 4. Services, Fees and Compensation

Davenport is a privately held investment firm established in 1863 and headquartered in Richmond, Virginia. The firm is an independent, employee-owned, limited liability company, with no employee owning more than 10% of the firm. Davenport offers Asset Management, Retail Brokerage, Fixed Income, Public Finance, and Investment Banking and Advisory Services. The Investment Advisory division of Davenport offers third party asset management ("Davenport ManagerSelect"), Davenport Asset Management ("DAM") and Financial Advisor managed programs ("Flexible Managed Account" and/or "Portfolio Managed Account"), described below. Certain of these programs may be combined in a unified managed account ("Davenport One").

In order to recommend or receive compensation for an Investment Advisory Account, the Financial Advisor and/or Portfolio Manager must be registered as an "Investment Advisory Representative" with the appropriate State Securities Board unless the individual is exempt by law.

We do not recommend Broker/Dealers other than Pershing LLC for client transactions. We do permit you to direct brokerage to another Broker/Dealer of your choice. Directing brokerage to a Broker/Dealer other than Pershing LLC may cost you more money in transaction costs and may result in less favorable execution prices. The investment advisory division of Davenport & Company LLC relies upon Pershing LLC's broker/dealer services for best execution.

The programs described in this brochure are "wrap" programs that combine investment advice, stock brokerage and custody services for one bundled fee. A nominal fee (SEC or Transaction Fee) is an additional transaction cost attached to the selling of exchange-listed securities. Certain foreign securities have a financial transaction tax which is an additional service charge. These fees/charges are independent of the wrap fee. Fees are billed in advance at the beginning of each quarter. The initial fee is normally calculated as of the date the agreement approval process is completed by Davenport. The fee is based on the initial value of the account and covers the remainder of the calendar quarter. Subsequent quarterly fees will be calculated on the basis of the market value of the securities and cash held in the account on the last business day of the prior calendar quarter. The fee/rebate generated must be equal to or greater than \$40 to be applied.

Our fees and compensation vary, depending upon on the type of account you choose with Davenport. Account fees are charged quarterly. In some instances, fees will be negotiated. On rare occasions, fees will be waived, with Executive Management's approval, for a specified period of time.

Clients whose assets are invested in mutual funds (including money market funds), Unit Investment Trusts ("UITs"), Exchange Traded Funds ("ETFs"), managed futures funds or other similar types of pooled investment vehicles will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the mutual fund's investment advisors.

There is a \$150 annual account fee. In some cases, this fee will be negotiated or waived.

Fees will be deducted directly from your account or, if you request, will be billed to you by invoice. If your account has insufficient funds to cover the fee in the account, we will sell additional securities in the account to cover the fee. You will be notified of these sales by trade confirmation when the transaction occurs in non-discretionary accounts. You will be notified by a Quarterly Trade Confirmation Report in discretionary accounts. You also have the ability to receive a trade confirmation when the transaction occurs in your discretionary accounts by informing your Financial Advisor.

Fees are charged quarterly. Intra-quarter deposits of \$50,000 or more, that also generate a minimum fee of \$40 will be assessed a pro-rated fee. Intra-quarter withdrawals of \$50,000 or more, that also generate a minimum rebate of \$40, will receive a pro-rated refund. Program changes within an account during the quarter will generate a pro-rated refund and a new pro-rated fee will be charged on the billable market value at the time of the change. The investment advisory agreement may be canceled at any time by either you or us, with written notice. If an account is terminated, you will receive a pro rata refund of any fees paid in advance, as of the effective date of termination.

Like many firms, Davenport & Company LLC receives payments from third parties whose products we distribute. These payments are from mutual fund companies, money market funds, and insurance companies, and may include:

- sales loads;
- Rule 12b-1 fees;
- sub-transfer agent fees and fees for other administrative services;
- shareholder account fees;
- reimbursements for education and training-related expenses; and
- reimbursements for marketing support and client seminars.

Under certain circumstances, Financial Advisors receive a percentage of these types of fees. Such payments create a conflict of interest by giving the Financial Advisor an incentive to recommend one investment company, product or share class over another. Davenport employs policies and procedures to ensure a share class without such fees is selected. As a regular practice, Davenport attempts to identify the lowest cost share class available to the client. Davenport is committed to reducing conflicts of interest and provides education to its Financial Advisors and conducts periodic reviews of investment selection, including share class. Davenport also rebates all 12b-1 fees in advisory accounts. We, at our discretion, undertake share class conversions of mutual funds if a lower cost share class becomes available, as long as the fund company allows the conversion to be processed on a tax-free exchange basis. Upon termination of the Account or transfer of the Advisory Share Class into a Davenport retail brokerage Account, you authorize us to convert, at our discretion, the Advisory Share Class to the mutual fund's primary share class, typically A shares, without incurring a commission or load without your prior consent. You understand that the primary share class generally has higher operating expenses than the Advisory Share Class, which will negatively affect your performance.

In addition, we have entered into a revenue sharing arrangement with Pershing for our cash sweep products used for our cash management services. We believe that all payments are in accordance with industry rules and regulations as currently in effect. The maximum aggregate payment that we receive from money-market funds is 0.725% annually, depending on fund type and share class. Any interest earned on the cash management account will be offset by fees and charges, including rebates paid by a cash management fund to Davenport.

Free credit cash balances resulting from sales of securities, cash deposits, or dividend credits will be invested automatically on a daily basis in shares of one or more available money market funds pursuant to an automatic cash sweep program as selected by Davenport or as directed in writing by you. In addition to record keeping fees, the money market fund may pay a distribution and/or shareholder-servicing fee to Davenport with respect to any investment of free credit cash balances in the account pursuant to Rule 12b-1 under the Investment Company Act of 1940. If required under ERISA or the Code, Davenport may rebate a proportionate share of the distribution and/or shareholder servicing fees that it receives from the money market fund to certain qualified clients.

Other fees that may be charged to you in these programs include the standard costs associated with opening, maintaining or closing an account with us. This information is noted in the Fee Schedule and Other Important Information document found on our website ([www.investdavenport.com](http://www.investdavenport.com)).

You have the option to purchase investment products that we recommend through other Broker/Dealers not affiliated with us, or to purchase investment products directly from the investment company, in some cases at a lower cost than available from us. Davenport's programs may cost you more or less than purchasing investment advice, custody and brokerage services separately or outside of Davenport or Davenport's custodian, Pershing. In some cases, fund companies allow investors to purchase the same fund shares selected for our program accounts directly from the fund company, in which case you would not incur a program fee.

Financial Advisors who recommend our managed programs to you receive a percentage of the fee as a result of your participation in the program. This compensation may be greater than what a Financial Advisor would earn if you participated in other programs or paid separately for investment advice, brokerage and other services. In addition, Financial Advisors who recommend programs may receive their portion of your estimated annual fees in advance. Therefore, the Financial Advisor may have a financial incentive to recommend the program.

Clients invested in wrap-fee programs who request temporary full liquidations of their account will be accommodated, however, an account that has not reinvested the proceeds within a reasonable amount of time may be suspended from the program, or if determined appropriate, the program relationship may be terminated. Following such termination, new paperwork, including a new contract, to reinstate the advisory relationship, will normally be required to reinvest the account.

Fixed-income instruments purchased in wrap-fee programs may include a mark-up or a mark-down which is paid to the outside seller. Likewise, fixed-income securities sold from wrap-fee programs may include a mark-up or a mark-down which is paid to the outside purchaser. Davenport and Davenport's Financial Advisors do not receive any portion of these mark-ups or mark-downs for purchases or sale in wrap-fee accounts.

The Board of Trustees for the Davenport Mutual Funds (the "Funds") has contracted Davenport to serve as the Advisor ("Advisor") to each of the Funds. Financial Advisors who invest client assets in Davenport Funds are compensated from the advisory fee Davenport receives as the Advisor to the Funds. This represents a conflict of interest by giving the Financial Advisor an incentive to recommend these investment products based on the compensation received, rather than on your needs. Davenport strives to educate and inform Financial Advisors regarding selection of appropriate investments. In addition, Davenport recognizes that there are certain advantages Financial Advisors can offer clients of the Funds, such as: direct access to Portfolio Managers, in-depth knowledge of the background and experience of the decision makers and insight into the reasoning for specific investment selection.

Davenport & Company LLC does not encourage the use of margin in advisory accounts; however, the use of margin will be permitted, in certain instances. Per the terms and conditions of the margin account agreement, margin interest will be charged on the entire debit balance. The margin debit balance is not excluded from the account's assets in calculating the annual advisory fee. This represents a conflict of interest by giving the Financial Advisor an incentive to recommend margin in an advisory account. Please refer to the Margin Disclosure Statement as well as the Client Account Agreement for more details on the risk of margin use.

Davenport and its Financial Advisors have a financial incentive to recommend that assets held in a retirement plan (401(k), 403(b), 457, etc.) be rolled to an IRA for investing at Davenport. Davenport will be paid on the assets through commissions, fees and/or third-party payments. You are responsible for reviewing the investment and non-investment considerations for rolling your plan assets into a Davenport IRA or continuing to hold them in your employer-sponsored retirement plan.

#### **Davenport Asset Management ("DAM") Programs:**

Clients in the Core Leaders, Value & Income, Equity Opportunities, Blended Allocation, Fixed Income, ETFAdvisor and FundAdvisor programs always assign Davenport with full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account. DAM is also the Advisor to five mutual funds: the Davenport Core Leaders Fund, the Davenport Value & Income Fund, the Davenport Equity Opportunities Fund, the Davenport Small Cap Focus Fund and the Davenport Balanced Income Fund.

DAM offers a variety of investment strategies.

Separately managed accounts:

- Core Leaders Portfolio ("Core Leaders"), which has the goal of outperforming the S&P 500® Index while taking less risk.
- Value & Income Portfolio ("Value & Income"), which has the goal of providing income and long-term growth of capital
- Equity Opportunities Portfolio ("Equity Opportunities"), which has the goal of identifying small- to medium-sized companies with the potential for above average, long-term results.

Davenport Mutual Fund strategies:

- Davenport Core Leaders Mutual Fund ("DAVPX")
- Davenport Value & Income Mutual Fund ("DVIPX")
- Davenport Equity Opportunities Fund ("DEOPX")

There are no separately managed accounts offered with these strategies:

- Davenport Small Cap Focus Fund ("DSCPX"). The fund has an investment objective of long-term capital appreciation.
- Davenport Balanced Income Fund ("DBALX"). The fund has an investment objective of current income and the opportunity for long-term growth.

Exchange Traded Fund strategies:

- ETFAdvisor (“ETFAdvisor”) the strategy has an investment objective to deliver well-diversified portfolios of ETFs.

Fixed Income strategies:

- Individual investment grade bonds and/or Exchange Traded Funds (“ETFs”), which may be combined with the Core Leaders or Value & Income strategies, or incorporated into a DavenportOne (UMA) account.
- A portfolio of Exchange Traded Funds (“ETFs”), which may be combined with the Core Leaders or Value & Income strategies or incorporated into a Davenport One (UMA) account.

Mutual Fund strategies:

- FundAdvisor (“FundAdvisor”), the strategy has the goal to deliver diversified portfolios of mutual funds.

Blended Strategies:

- Blended Allocation^ (“Blended Allocation”), the portfolio will combine either the Core Leaders or the Value & Income stock strategies with select FundAdvisor mutual funds.

Donor Advised Programs:

- Donor Advised Program is a donor advised fund that serves as a charitable giving vehicle, which allows donors to contribute as frequently as they like and recommend grants to charities of their choice. Investment options include Core Leaders, Core Leaders Balanced, Equity Opportunities, Value & Income, Value & Income Balanced, and Fixed Income portfolios, FundAdvisor and ETFAdvisor, Predefined Allocation Models, or Charitable Custom Allocation Models.

^This program is no longer offered to new clients.

If you choose to fund a Davenport Asset Management account with securities that do not fit the established or agreed upon criteria, those securities will be sold and the proceeds reinvested according to the strategy model. Generally, there is no charge to sell assets transferred into a Wrap Fee account; however, there could be deferred sales charges imposed by the investment company when liquidating mutual fund or annuity positions. We may not take into consideration any costs associated with switching, such as deferred sales charges, surrender charges, or tax consequences when selling securities that have been used to establish the account. You should discuss any tax consequences with your tax advisor before depositing securities into a managed account.

**Maximum annual asset-based fees are as follows:**

Core Leaders, Value & Income, Equity Opportunities and Blended Allocation^ programs:

- 2.00% of the first \$1 million or portion thereof in market value
- 1.50% of market value between \$1 million and \$5 million
- 1.35% of all market value above \$5 million

Fixed-Income Accounts:

- .40% of first \$1 million or portion thereof in market value
- .30% of market value between \$1 million and \$5 million
- .20% of the market value above \$5 million

ETFAdvisor and FundAdvisor program:

- 1.25% of the first \$1 million or portion thereof in market value
- 1.00% of market value between \$1 million and \$5 million
- 0.75% of all market value above \$5 million

^ This program is no longer offered to new clients.

In addition to the fees stated herein, your assets that are invested in mutual funds (including money-market funds), Unit Investment Trust's ("UITs"), ETFs, managed futures funds or other similar types of pooled investment vehicles, will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the ETF's or mutual fund's investment advisors.

### **ManagerSelect ("DMS")**

ManagerSelect offers clients access to outside manager strategies through a third-party agreement between Davenport and Vestmark. Davenport's Manager Research Team analyzes the various third-party portfolio manager strategies available through the Vestmark platform and selects those strategies Davenport believes to be the best choices. These managers' strategies are included in Davenport's ManagerSelect Recommended List. There may be additional managers available within the program that are not on the Recommended List. Vestmark reports the investment activity of the selected third-party portfolio manager(s) to Davenport; via an electronic feed, and Davenport then implements that same action in client ManagerSelect accounts following that strategy.

Each strategy selected for the Recommended List has its own distinctive investment style. The portfolio manager strategies that are available as of the date of this notice include the following:

- Aristotle Capital Value Equity
- Astor Dynamic Allocation Strategy
- Astor Sector Allocation Strategy
- Cambiar International Equity ADR
- Campbell Newman Large Cap Dividend Growth
- Capital Group Global Equity
- Caprin Core Plus ETF
- Caprin Muni Plus ETF
- ClearBridge International Growth ADR
- Coho Partners Relative Value
- Federated Kaufmann Large Cap Growth
- Federated Hermes International Strategic Value Dividend ADR w/ MAP
- Federated Investors, Inc - Strategic Value Dividend
- First Trust Diversified Low Duration
- Harding Loevner International Equity ADR
- JPMorgan US Value SMA
- Kayne Anderson Rudnick – Domestic Equity Small-Mid Cap Core
- Kayne Anderson Rudnick Small Cap Quality Value
- MFS Mid Cap Growth
- MFS Research International ADR
- Neuberger Berman Sustainable Equity
- Nuveen Santa Barbara Dividend Growth
- RiverFront Investment Group, LLC – Advantage Conservative Income Builder
- RiverFront Investment Group, LLC – Advantage Dynamic Equity Income
- RiverFront Investment Group, LLC – Advantage Global Allocation
- RiverFront Investment Group, LLC – ETF Global Growth
- RiverFront Investment Group, LLC – ETF Moderate Growth & Income
- RiverFront RiverShares Dynamic Equity Income
- RiverFront RiverShares Moderate G&I
- Sterling Capital Management Focus Equity
- Sterling Capital Management Global Leaders
- Sterling Capital Management Equity Income
- Sterling Capital Management Mid Cap Value
- Sterling Capital Management SMID Opportunities
- Sterling Capital Management Special Opportunities
- WestEnd Advisors Global Balanced
- WestEnd Advisors Global Conservative

WestEnd Advisors Global Equity  
WestEnd Advisors US Sector  
William Blair Large Cap Growth

Portfolio Manager strategies may change from time to time without prior notice. We will monitor the portfolio managers on the Recommended List to offer what we believe are the best choices available. If we determine a portfolio manager strategy is no longer a suitable option, it will be removed from the Recommended List.

After an analysis of your risk tolerance, time horizon and investment objectives, your Financial Advisor and you will select a portfolio manager strategy from the Recommended List. A separate account is required for each strategy selected unless you select the DavenportOne account option. Davenport will have discretion over the account and will act as the Investment Advisor and fiduciary to and on your behalf. Davenport and the Financial Advisor will provide individualized investment advice and portfolio management services to you. The ManagerSelect accounts are custodied at Pershing LLC and transactions are executed by Davenport.

Davenport will receive the investment instructions for each strategy – via the Vestmark platform. When allocation or trade instructions for a strategy are received, Davenport will implement that action in all accounts invested in that strategy. These transaction instructions will be delayed versus the same actions implemented by the Portfolio Manager for the strategy and you should be aware that there is the potential for an adverse impact on prices when Davenport implements such actions. Individual account performance may differ from the composite performance reported by the portfolio manager.

Clients in the DMS program always assign Davenport, the full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account.

If you choose to fund a Davenport ManagerSelect account with securities that do not fit the strategy model selected, those securities will be sold and the proceeds reinvested accordingly, in the strategy model. Normally, there is no charge to sell assets transferred into a wrap-fee account; however, there could be deferred sales charges imposed by the investment company when liquidating mutual fund positions. We may not take into consideration any costs associated with switching, such as deferred sales charges, surrender charges, or tax consequences when selling securities that have been used to establish the account. You should discuss any tax consequences with your tax advisor before depositing securities into a managed account.

Typically, the strategies are invested in stocks, bonds, ETFs or other common investment vehicles. As such, the stocks and other assets in the account are subject to market risk. If the account includes fixed income, the bonds or other fixed-income assets are subject to risks including, but not limited to, interest-rate risk and default risk. In addition, as there will be a delay in relaying the portfolio manager's investment activity, the prices received may be adversely affected and individual account performance may differ from the composite performance reported by the portfolio manager.

Davenport reserves the right to discontinue following a portfolio manager should the strategy be deemed no longer suitable for the ManagerSelect program. It is possible that your account could be adversely affected if this should happen, as Davenport would no longer follow the trading activity of the portfolio manager. You would have the option to have your account invested in the new replacement manager and transactions would be made accordingly, or you could choose to hold the current securities in a non-managed account.

Maximum annual asset-based fees for the ManagerSelect program:

2.00% of the first \$1 million or portion thereof in market value  
1.50% of market value between \$1 million and \$5 million  
1.35% of all market value above \$5 million

In addition to the ETFAdvisor, FundAdvisor or Blended Allocation portfolio fee, your assets that are invested in mutual funds (including money- market funds), Unit Investment Trust's ("UITs"), Exchange Traded Funds ("ETFs"), managed futures funds or other similar types of pooled investment vehicles, will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the ETF's or mutual fund's investment advisors.



## **Unified Managed Account Program**

### **DavenportOne**

DavenportOne offers clients the ability to incorporate various investment strategies including: Davenport's separately managed account strategies, mutual funds and ETFs, and one or more of the available ManagerSelect strategies in one account. Clients have the ability to impose reasonable restrictions on the management of the account, including the designation of particular securities or types of securities that should not be purchased for the account.

After an analysis of your risk tolerance, time horizon and investment objectives, you and your Financial Advisor will select at least two strategies that, in combination, meet your investment criteria. Each strategy will be combined in the account and you will receive statements, at least quarterly, reporting all the holdings in the account. Davenport has contracted with Vestmark to offer the unified management platform overlay reporting. In addition to your statements and Quarterly Trade Confirmation Report, the overlay reporting feature allows us to report your holdings and performance by strategy.

Davenport will maintain trading authority and discretion over the account and will act as the Investment Advisor and fiduciary to and on your behalf. Davenport and the Financial Advisor will provide individualized investment advice and portfolio management services to you. The DavenportOne accounts are custodied at Pershing LLC and traded by Davenport.

Maximum annual asset-based fees for DavenportOne programs:

- 2.00% of the first \$1 million or portion thereof in market value
- 1.50% of market value between \$1 million and \$5 million
- 1.35% of all market value above \$5 million

In addition to the DavenportOne fee, your assets that are invested in mutual funds (including money-market funds), Unit Investment Trust's ("UITs"), ETFs, managed futures funds or other similar types of pooled investment vehicles, will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the ETF's or mutual fund's investment advisors.

## **Financial Advisor Managed Programs include:**

### **Flexible Managed Account ("FMA")**

Clients in the Flexible Managed Account program have the option to assign or not assign the full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account to your Davenport Financial Advisor. If you elect to retain discretion, we are authorized to execute only transactions that you have approved of, either verbally or in writing.

Accounts in this program are managed by your Financial Advisor on either a discretionary or non-discretionary basis. The programs offer you and your Financial Advisors the flexibility to structure portfolios in any manner deemed suitable for you. Allowable investments include, but are not limited to, equities, fixed income securities, mutual funds, exchange traded funds (ETFs), certain unit investment trusts ("UITs"), partnership interests, managed futures funds, covered options, or any combination thereof. Securities deemed unsuitable for wrap-fee programs may not be purchased in the Flexible Managed Account Wrap Fee option. The Financial Advisor may engage in short selling, margin, and uncovered option purchasing or writing on a non-discretionary basis, if deemed appropriate by us and you, and to the extent consistent with the Employee Retirement Income Security Act of 1974, as amended ("ERISA") and Section 4975 of the Internal Revenue Code of 1986, as amended (the "Code"). Additional information is required before options trading is allowed.

The Davenport Financial Advisor Managed Programs described in this brochure are "wrap" programs that combine investment advice, stock brokerage and custody services for one bundled fee. The fee is based on the market value of assets under management, including cash, on the last business day of the prior calendar quarter, and is charged against your account on a quarterly basis, in advance, at the following maximum annual rates. A nominal fee (SEC or Transaction Fee) is an additional transaction cost attached to the selling

of exchange-listed securities. Certain foreign securities have a financial transaction tax which is an additional service charge. These fees/charges are independent of the wrap fee.

Maximum annual asset-based fees for the Flexible Managed Account program:

Equities, Fixed Income Instruments, Cash and Money Market Funds:

2.50% of the first \$1 million or portion thereof in market value

2.50% of market value between \$1 million and \$5 million

2.00% of market value above \$5 million

Open-End Mutual Funds and Unit Investment Trusts:

2.00% of the first \$1 million or portion thereof in market value

2.00% of market value between \$1 million and \$5 million

2.00% of market value above \$5 million

In addition to the fees stated herein, accounts with assets invested in mutual funds (including money market funds), UITs, partnership interests, managed futures funds or other similar types of pooled investment vehicles, will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the mutual fund's investment advisors.

Portfolio Management Account ("PMA")

Clients in the Portfolio Management Account program always assign Davenport, through their Financial Advisor, the full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account.

PMA is an account in which the Financial Advisor manages your investments and recommends securities transactions according to your individual needs and objectives. Each account in the PMA program is reviewed on a quarterly basis by Davenport's Portfolio Review Committee, a group of four senior executives of Davenport, a rotating member of Davenport Asset Management, and a rotating member of Research. Additional reviews by the Committee are available upon the request of either you or the Financial Advisor and are conducted at no extra charge.

The Committee and the Financial Advisor meet to evaluate the portfolio holdings and the investment strategy. The Committee may make investment recommendations; however, the Financial Advisor and/or you will ultimately make the investment decisions regarding which securities to be bought and sold and the timing of transactions. Investment ideas generally come from sources approved by us.

Maximum annual asset-based fees for the Portfolio Management program:

1.50% of market value up to \$250,000

1.25% of market value between \$250,000 and \$1 million

1.00% of market value between \$1 million and \$2 million

0.75% of market value above \$2 million

## **5. Account Requirements and Types of Clients**

We manage separate accounts for individuals, institutions, ERISA plans, trusts, estates, corporations, and other types of entities. We are also the Advisor to five mutual funds. The various managed account programs can each be tailored to an individual's needs. You may impose restrictions on investing in certain securities or types of securities.

The minimum account size varies by the type of account. Minimums required by specific types of investments (e.g. mutual funds) must also be met. In some instances, the minimum initial account value and/or the minimum quarterly fee will be reduced or waived.

<u>Program</u>	<u>Minimum Initial Amount</u>
Blended Allocation Portfolio^	\$500,000
Blended Allocation Portfolio^	
Customized or w/Fixed Income	1,000,000
Core Leaders Equity	250,000
Core Leaders Balanced	400,000
Equity Opportunities	250,000
ETFAdvisor	25,000
Fixed Income – Intermediate Duration Model	500,000
Fixed Income – Short Duration Model	500,000
Intermediate Municipal Strategy	1,000,000
FundAdvisor**	35,000
Value & Income Equity	250,000
Value & Income Balanced	400,000
DavenportOne **	300,000
Flexible Managed Account**	50,000
ManagerSelect	150,000

^This program is no longer offered to new clients.

Portfolio Management Account	100,000
Donor Advised Program:	
• Predefined Allocation Models	50,000
• Charitable Custom Allocation Models	50,000
• Separately Managed Account Models	
(Core Leaders, Core Leaders Balanced, Equity Opportunities,	
Value & Income, Value & Income Balanced,	
and Fixed Income)	1,000,000

*\*In some instances, fees will be negotiated.*

*\*\*In addition to the Davenport fee, your assets that are invested in mutual funds (including money- market funds), Unit Investment Trust's ("UITs"), ETFs, partnership interests, managed futures funds or other similar types of pooled investment vehicles will bear a proportionate share of the investment product's management and administrative fees and sales charges, including advisory fees paid to the ETF's or mutual fund's investment advisors.*

## 6. Portfolio Manager Selection and Evaluation

Davenport manages separate accounts for individuals, institutions, ERISA plans, trusts, estates, corporations, and other types of entities. The Investment Advisory Division of Davenport offers Davenport Asset Management ("DAM") programs and Financial Advisor Managed programs described below. DAM is also the Advisor to five mutual funds. The various managed account programs we offer can each be tailored to individual investors' needs. You may impose restrictions on investing in certain securities or types of securities in your account. Davenport's managed programs are available with several cost structures. Each program is managed in accordance with its program guidelines, regardless of the cost structure you choose – Wrap Fee, Fee and/or Commission or Commission Only (existing accounts only, commission only is no longer offered). We offer separately managed accounts within a wrap-fee platform. We are the sole sponsor of these wrap-fee programs. We do not recommend external portfolio managers or outside wrap-fee programs.

### Advisory Business

Davenport Asset Management program strategies utilize a dedicated portfolio management team structure. The Investment Policy Committee is a resource for the Portfolio Manager Teams. The Investment Policy Committee, which consists of senior investment professionals including members of the Portfolio Manager Teams, meets weekly to discuss investment ideas and strategies. Investment decisions are made by the Portfolio Manager Teams for each strategy. When an investment decision is made, the DAM

Trading Team reviews respective client accounts and executes the decision in suitable accounts. Each of the Davenport Asset Management program strategies is an investment option within the Davenport Profit Sharing Plan

Management of accounts is a shared responsibility of the Portfolio Managers, Relationship Managers, and the DAM Trading Team. The Investment Policy Committee and the Portfolio Managers are responsible for security selection. Relationship Managers are available to work with the financial advisors by meeting with clients to review accounts and performance, and to discuss trades and thematic ideas of the Portfolio Managers. The DAM Trading Team is responsible for implementing trade decisions, monitoring for drift and cash needs, and rebalancing accounts on an as-needed basis. They also assist with tax-loss harvesting on an as-requested basis.

DAM also offers the option of including fixed income investments in combination with Core Leaders, Value & Income and Blended Allocation, and DavenportOne/UMA accounts. In general, Davenport's fixed-income philosophy includes buying investment-grade and intermediate grade bonds. At the same time, we recognize the diversification limitations and utilize fixed income ETFs to provide diversification in the fixed income sector where appropriate. Accordingly, accounts having a fixed income allocation greater than \$200,000 in market value will be invested in individual bond positions or a combination of individual bonds and ETFs. Accounts with fixed income allocations of less than \$200,000 will typically be managed using fixed income ETFs.

### **Core Leaders**

The goal of the Core Leaders strategy is to outperform the S&P 500 Index while taking less risk than the overall market through investment in a diversified portfolio of common stocks. The Portfolio Managers will generally invest in common stocks of market-leading companies that show strong capital appreciation potential, have strong and focused management, solid balance sheets and a history of proven results. In determining whether a company has the potential for appreciation, the managers will focus on several criteria, including, among other things:

- Market Leadership: The company has a wide competitive moat with commanding and/or growing market share.
- Above Average Earnings Growth: The company has a favorable 3-5 year earnings per-share trajectory versus the broader market.
- Capital Allocation: The company has a savvy use of free cash flow and/or the potential for strong returns on invested capital.
- Financial Strength: The company has a strong balance sheet and reasonable valuation levels.

This strategy can be combined with an allocation to fixed income. The fixed income portion may be invested in individual bonds, income oriented ETFs or a combination of these. Core Leaders is a large cap equities strategy. As such, the stocks and other assets in the account are subject to various risks, including market risk. If the account includes fixed income, the bonds or other fixed income assets are subject to risks including, but not limited to interest rate risk and default risk.

### **Value & Income**

This strategy focuses on achieving solid returns by emphasizing value and dividends. The objective is to provide attractive total returns while buying stock in companies with lower than average risk characteristics. Companies in Value & Income portfolios will typically have above-average dividends, below average price-to-earnings ratios (P/Es), strong track records of increasing dividends and solid balance sheets. We invest the portfolio in the common stocks of companies in a variety of industries. Convertible securities, ETFs and closed-end funds may be used to increase diversification. No single position, other than cash or money market, will exceed 10% of an account's holdings, unless directed by the account owner. Due to the emphasis on income, this investment portfolio will not be a fully diversified equity portfolio. This strategy can be combined with an allocation to fixed income. The fixed income portion may be invested in individual bonds, income oriented ETFs or a combination of these.

Value & Income is a large cap equities strategy. As such the stocks and other assets in the account are subject to various risks, including market risk. If the account includes fixed income, the bonds or other fixed-income assets are subject to risks including, but not limited to interest-rate risk and default risk. In addition, there is no guarantee that the companies held in the strategy will continue to pay dividends. Small and mid-cap company stocks may be more volatile than stocks of larger, more established companies. The strategy may invest in foreign securities, which are subject to additional risks such as currency fluctuations, political instability, differing financial standards and the potential for illiquid markets.

## **Equity Opportunities**

A majority of the portfolio's assets will be invested in companies with a market capitalization below \$10 billion. Investment considerations include, but are not limited to; quality and depth of management, business strength, valuation level, historical earnings record, prospects for the future growth and balance sheet strength. While the emphasis is on companies with attractive free cash flow and return on invested capital characteristics, the Equity Opportunities Team also has the latitude to consider "special situations" such as spin-offs or turnarounds.

The Equity Opportunities portfolio consists of small and mid-cap companies that do not have a long track record, nor may management have extensive experience. Small and mid-cap stocks tend to be more volatile than large-cap stocks and the risk of loss of value is greater. The strategy may invest in foreign securities, which are subject to additional risks such as currency fluctuations, political instability, differing financial standards and the potential for illiquid markets.

## **Fixed Income**

A majority of the portfolio's assets will be invested in individual investment grade taxable bonds, investment grade municipal bonds, or fixed income ETFs appropriate to client specific investment guidelines. Investment considerations include, but are not limited to; interest rate risk, credit risk, liquidity risk, and client income requirements. All portfolios are diversified by maturity, sector, and issuer to minimize the impact of any single risk consideration. Portfolio characteristics are matched to client defined risk parameters. The strategy is to structure client portfolios based on developing economic trends. Portfolio structures and sector allocations will change based on the outlook for interest rates and return profiles of different sectors of the domestic fixed income markets. Municipal bonds may be issued from a state different than client's state of residence and the client would not receive the state tax advantage. From time to time, the portfolio may include ETF's for diversification, liquidity, risk management and to manage portfolio characteristics.

Fixed income is generally considered to be a more conservative investment than stocks, but bonds and other fixed income investments still carry a variety of risks that investors need to be aware of. Interest rate risk: When interest rates rise, bond prices usually decline. Credit risk: Bonds carry the risk of default by the issuer. Inflation risk: Inflation reduces purchasing power of a fixed income investment. There are other risks, including but not limited to: call risk, prepayment risk, liquidity risk and price fluctuations.

## **ETFAdvisor**

The Manager Research Team (the "Team") manages the model portfolios and directs the investments for the individual client accounts, with guidance from Davenport's Investment Policy Committee. The five model portfolios are named according to their respective investment objectives. Each model portfolio consists of different target asset allocations to achieve its objectives. The five models are: Income, Growth, U.S. Growth, Moderate Growth, and Growth & Income.

The ETFAdvisor accounts are invested in a portfolio of Exchange Traded Funds ("ETFs"). Each account is rebalanced to its model portfolio on an annual basis and may include changes to asset allocation. Changes in ETF holdings will be made to portfolios when the short or long-term prospects of an ETF no longer appear to meet the ETFAdvisor standards (e.g. new management, chronic underperformance, excessive risk, activity that is inconsistent with the objectives of the ETF), a better alternative is identified, or there is a change in the desired investment outcome.

The Team screens a broad universe of ETFs for investment objectives, portfolio construction, size, years in existence, performance, and a number of other criteria to identify quality ETFs for inclusion in the model portfolios. For each of the five models, DAM has created asset allocation models that we believe are well suited to the model portfolios' stated objectives. Finally, the Team constructs portfolios and monitors the holdings and the asset allocations on an ongoing basis.

Davenport uses complex databases and other specialized resources to evaluate and monitor a broad universe of ETFs and investment managers. Davenport expects to hold the chosen ETFs long-term, so long as they continue to meet the ETFAdvisor criteria.

## **FundAdvisor**

The Manager Research Team (the “Team”) manages the model portfolios and directs the investments for the individual client accounts, with guidance from Davenport’s Investment Policy Committee. The six model portfolios are named according to their respective investment objectives. Each model portfolio consists of different target asset allocations to achieve its objectives. The six models are: Aggressive Growth, Growth, U.S. Growth, Moderate Growth, Growth & Income and Conservative Income.

The FundAdvisor accounts are invested in a combination of no-load and/or the most beneficial share class available. Each account is rebalanced to its model portfolio on, no less than, an annual basis. Changes other than the annual rebalancing will be made to portfolios when the short or long-term prospects of a mutual fund no longer appear to meet the FundAdvisor standards (e.g. new management, chronic underperformance, excessive risk, activity that is inconsistent with the objectives of the fund), or a better alternative is identified.

The Team screens a broad universe of mutual funds for investment objectives, size, manager tenure, years in existence, performance, and a number of other criteria to identify quality mutual funds for inclusion in the model portfolios. For each of the six models, Davenport has created asset allocation models that we believe are well suited to the model portfolios’ stated objectives. Finally, the Team constructs portfolios and monitors the funds and the asset allocations on an ongoing basis.

Davenport uses complex databases and other specialized resources to evaluate and monitor a broad universe of mutual funds and investment managers. In addition, the Team communicates with representatives of the mutual-fund families under consideration to gather insight about their mutual funds. Davenport expects to hold the chosen mutual funds long-term, so long as the fund continues to meet the FundAdvisor criteria.

## **Blended Allocation Portfolio**

The Blended Allocation Portfolio programs are a combination of equities and mutual funds using either the Core Leaders strategy or Value & Income strategy for the equities portion, and a mutual fund asset allocation strategy similar to the FundAdvisor model for the portfolio selected. Each model portfolio consists of different target asset allocations to reach their various objectives. The Blended Allocation Portfolio accounts will be invested in a combination of individual securities and no-load, and/or the most beneficial share class available. Each account is rebalanced to its model portfolio on an annual basis. From that information, we will recommend a model portfolio that we believe best matches your individual needs.

Blended Allocation investments are subject to all of the risks associated with each of the incorporated strategies.

DAM also offers you the option of including fixed-income investments in certain accounts that meet the minimum size requirement. Davenport’s fixed-income philosophy in general includes buying investment grade and intermediate bonds and income oriented ETFs.

DAM also offers the option of including fixed income investments in balanced accounts (Core Leaders, Value & Income and Blended Allocation accounts only). In general, Davenport’s fixed-income philosophy includes buying investment-grade and intermediate-grade bonds. At the same time, we recognize the diversification limitations and utilize fixed income ETFs to provide diversification in the fixed income sector where appropriate. Accordingly, accounts having a fixed income allocation greater than \$200,000 in market value will be invested in individual bond positions or a combination of individual bonds and ETFs. Accounts with fixed income allocations of less than \$200,000 will typically be managed using fixed income ETFs.

Mutual funds can lose value. An investor’s shares when redeemed may be worth more or less than the original investment amount. The FundAdvisor models are designed to give investors a range of risk options. The more growth oriented the model, the higher the assumed risk.

Clients establish the asset-allocation guidelines for their DAM account by specifying the stock, bond, and cash percentage distribution and/or program selection.

^This program is no longer offered to new clients.

### **ManagerSelect (“DMS”)**

ManagerSelect offers clients access to outside manager strategies through a third party agreement between Davenport and Vestmark. There may be instances where the model is delivered to Davenport directly from the manager. Davenport’s Manager Research Team analyzes the various third party portfolio manager strategies available through the Vestmark platform and selects those strategies Davenport believes to be the best choices. These managers’ strategies are included in Davenport’s ManagerSelect Recommended List. There may be managers available within the program that are not included on the Recommended List. Vestmark reports the investment activity of the selected third-party portfolio manager(s) to Davenport; via an electronic feed, and Davenport then implements that same action in client ManagerSelect accounts following that strategy.

With Davenport ManagerSelect, you and your Financial Advisor select an investment strategy based on your personal objectives, time horizon, and risk tolerance. Then together, select a professional portfolio manager (or managers, depending on your needs) from the available list. The ManagerSelect accounts are custodied at Pershing LLC and traded by Davenport. In certain circumstances, other third-party managers, not on the Recommended List, may be utilized.

The Manager Research team will monitor the portfolio managers on the Recommended List to ensure they continue to meet their standards and adhere to the investment philosophy for which they were originally selected. If a particular manager strays from its stated strategy and/or performance is not to the expected standard, a portfolio manager may be removed from the Recommended List. The Manager Research team will monitor portfolio managers on the Recommended List at least on a quarterly basis.

The strategies are typically invested in stocks, bonds, ETFs or other common investment vehicles. As such, the stocks and other assets in the account are subject to market risk. If the account includes fixed income, the bonds or other fixed-income assets are subject to risks including, but not limited to, interest-rate risk and default risk. In addition, as there will normally be a delay in the relaying the portfolio manager’s investment activity; therefore, the prices received may be adversely affected and individual account performance may differ from the composite performance reported by the portfolio manager.

Davenport reserves the right to discontinue following a portfolio manager should the strategy be deemed to be no longer suitable for the program. It is possible that your account could be adversely affected if this should happen, as Davenport would no longer follow the trading activity of the portfolio manager. You would have the option to have your account invested in the new replacement manager and transactions would be made accordingly, or you could choose to hold the current securities in a non-managed account.

### **DavenportOne**

Davenport has contracted with Vestmark to offer the ability to aggregate various investment strategies including the ManagerSelect third-party portfolio strategies and Davenport strategies, as well as certain mutual funds and ETFs in one account. Davenport’s Manager Research Team has designed a range of models for various risk tolerances and time horizons.

With DavenportOne, you and your Financial Advisor select an investment strategy based on your personal objectives, time horizon, and risk tolerance. Then, together select strategies and/or manager strategies to construct your portfolio. The assets in the accounts are custodied at Pershing LLC and traded by Davenport & Company.

The available strategies are typically invested in stocks, bonds, ETFs or other common investment vehicles. As such, the stocks and other assets in the account are subject to market risk. If the account includes fixed income, the bonds or other fixed-income assets are subject to risks including, but not limited to, interest-rate risk and default risk. In addition, if you include any of the ManagerSelect strategies (see below) there will normally be a delay in the relaying the portfolio manager’s investment activity; therefore the prices received may be adversely affected and individual account performance may differ from the composite performance reported by the portfolio manager.

### **Flexible Managed Account (“FMA”) and Portfolio Management Account (“PMA”)**

The FMA and PMA wrap-fee programs are managed by individual Financial Advisors serving as your portfolio manager. These portfolios are constructed based on the investment goals established by you. Prior to opening an account, you and your Financial Advisor will discuss your investment objectives and risk tolerances. From that information, your Financial Advisor will construct a

portfolio that best matches your individual needs. You may impose restrictions on investing in certain securities or types of securities.

FMAAs can include many combinations of securities and strategies. These accounts may be invested in a variety of securities and the account may not be fully diversified. As such, it is important for you to discuss the unique risks associated with your account holdings and/or strategy with the Financial Advisor managing the account. You should ensure you understand each asset and/or technique used to manage your account.

When consistent with a client's risk tolerance and investment objective, Financial Advisors may employ short and/or leveraged funds in the management of client accounts. Short and leveraged funds are not suitable for all investors. Additional details regarding the risks attributable to these product types are provided below. Unless otherwise indicated, clients are generally free to impose reasonable restrictions on Davenport's discretionary investment authority, including restricting or proscribing Davenport's use of short or leveraged funds.

**Short Funds:** Short funds seek to move in the opposite direction of a benchmark or reference index at a rate of 1x or greater on a daily basis. A short fund's returns for periods longer than a single day will very likely differ in amount, and possibly even direction, from the short fund's stated multiple times the return of the reference index for the same period. For periods longer than a single day, a short fund will generally lose money if the reference index's performance is flat, and it is possible that a short fund will lose money even if the level of the reference index falls. Longer holding periods, higher Index volatility, and greater inverse exposure each exacerbate the impact of compounding on an investor's returns. During periods of higher Index volatility, the volatility of the index may affect a short fund's return as much as or more than the return of the reference index.

Short funds present different risks than other types of funds, including risks associated with leverage and the use of derivatives like swaps, repurchase agreements, and futures. Short funds should generally only be used by knowledgeable investors who understand the consequences of seeking daily inverse (-1x) investment results of the reference index, including the impact of compounding on fund performance. Investors in a short fund should actively manage and monitor their investments, as frequently as daily. An investor in a short fund could potentially lose the full value of their investment within a single day.

**Leveraged Funds:** Leveraged index funds employ strategies that seek to magnify exposure to an index on a daily basis. They are intended for use by investors who expect the relevant index to go up and want accelerated investment gains when it does so. However, there is an increased risk of accelerated losses if the market declines. The more a fund invests in leveraged instruments, the more the leverage will magnify any gains or losses on those investments.

Because these funds seek to track the performance of their benchmark on a daily basis, mathematical compounding, especially with respect to those funds that use leverage as part of their investment strategy, may prevent a fund from correlating with the monthly, quarterly, annual or other period performance of its benchmark. Due to the compounding of daily returns, leveraged funds' returns over periods other than one day will likely differ in amount and possibly direction from the benchmark return for the same period. For those funds that consistently apply leverage, the value of the fund's shares will tend to increase or decrease more than the value of any increase or decrease in its benchmark index. A leveraged fund's use of derivatives, such as futures, options and swap agreements, may expose the fund's investors to additional risks that they would not be subject to if they invested directly in the securities underlying those derivatives.

PMAAs are typically invested in a variety of stocks and the account may not be fully diversified. The equities are subject to market risk and bonds held in the account are subject to interest rate and default risk.

In addition to equities, it is possible that either type of portfolios may include fixed-income securities, certain wrap-approved unit investment trusts and closed-end mutual funds, managed-futures funds, partnership interests, ETFs, or any combination thereof. Securities deemed unsuitable for wrap-fee programs may not be purchased in the FMA Wrap Fee option. The Financial Advisor may engage in short selling, margin, and uncovered option purchasing or writing on a non-discretionary basis, if deemed appropriate by us and you and to the extent consistent with the Employee Retirement Income Security Act of 1974, as amended ("ERISA") and Section 4975 of the Internal Revenue Code of 1986, as amended (the "Code"). Additional information is required before trading options is allowed.



### **Donor Advised Program (DDAP)**

The Donor Advised program is a donor advised fund that serves as a charitable giving vehicle, which allows donors to contribute as frequently as they like and recommend grants to charities of their choice. DDAP is a program of Renaissance Charitable Foundation (RCF).

Investment options for DDAP include the Core Leaders, Core Leaders Balanced, Equity Opportunities, Value & Income, Value & Income Balanced, and Fixed Income portfolios, FundAdvisor and ETFAdvisor, Predefined Allocation Models, or Charitable Custom Allocation Models. The Predefined Allocation Models and Charitable Custom Allocation Models contain Davenport Mutual Funds.

### **Predefined Allocation and Charitable Allocation Models**

These strategies goals are to deliver strategic models of mutual funds. If the custom option is selected, the asset allocation is tailored to your investment objective. If the model is predefined by Davenport, Davenport is responsible for setting the asset allocation of the model and adjusting the asset allocation from time to time, as Davenport deems appropriate. This may include adding asset classes to any model at any time Davenport determines it is appropriate to do so with an appropriate investment product.

Davenport offers the following programs on a non-wrap basis:

### **Davenport Managed Assets Program**

Accounts in this program are managed by the client's Financial Advisor utilizing a third-party platform. The platform allows us to avoid being considered to have custody of client funds since we do not have direct access to client log-in credentials to affect trades. We are not affiliated with the platform in any way and receive no compensation from them for using their platform. A link will be provided to the client allowing them to connect an account to the platform. Once the account is connected to the platform, the Financial Advisor will review the current account allocations. The account may contain a limited number of investment options from which Davenport can select in managing your assets. When deemed necessary, the Financial Advisor will rebalance the account considering client investment goals, risk tolerance, and current economic and market trends. The goal is to improve account performance over time and minimize loss during difficult markets. The accounts are typically invested in open-end mutual funds. In addition to mutual funds, it is possible that any of the portfolios may include equities, fixed income securities, managed futures funds, ETFs, or any combination thereof. Mutual funds can lose value. An investor's shares when redeemed may be worth more or less than the original investment amount. The equities are subject to market risk and bonds held in the account are subject to interest rate and default risk.

### **Flexible Retirement Account Consulting**

A discretionary or non-discretionary service, in which Davenport Financial Advisors provide consulting services to public and private participant directed retirement plans, such as 401(k) plans. The Plan Sponsor or participant will direct the portfolio selection. Generally custody and execution services are provided by a non-affiliated third party of the Plan Sponsor's choosing.

### **RetirementAdvisor\*\***

A qualified retirement plan platform that offers companies, and their employees, access to the same expertise and investment processes available through FundAdvisor. Generally, custody and execution services are provided by a non-affiliated third party of the Plan Sponsor's choosing.

The services offered include:

- Investment Policy Statement Review, Performance Reports – periodic reports showing historical performance, asset allocation and the performance of each holding compared to benchmarks and market segments, Asset Allocation, Mutual Fund Research, Asset Classification
- Participant Education

\*\*This program is no longer offered to new clients.

### **Investment Consulting Services**

Individualized investment consulting services are provided to clients regarding securities that are not custodied or otherwise managed by Davenport. Specific services will vary by client. Consulting services may include recommending asset allocation and/or security selection within a client's employer sponsored retirement plan, preparing customized reports of investment holdings and results, assisting clients'

tax advisors in gathering information needed to prepare tax returns, reconciling client's cash flows, or other services that may be reasonably requested.

### **Financial Planning**

- Davenport offers personal financial planning services that may include, but are not limited to, advice on education funding, asset allocation, budgeting and cash-flow analysis, retirement planning, estate planning, and insurance planning. This service generally involves an initial meeting to gather data, and at least one subsequent meeting to discuss the recommendations.

***Note: All investments involve the risk of loss, including but not limited to; loss of principal, a reduction in earnings (including interest, dividends and other distributions) and the loss of future earnings. These risks include, but are not limited to, market risk, interest rate risk, issuer risk and general economic risk. Although we manage the assets in a manner consistent with risk tolerances, there can be no guarantee our efforts will be successful. The investor should be prepared to bear the risk of loss.***

### **Performance-Based Fees and Side-by-Side Management**

Davenport currently has formed, and may form additional, limited liability companies or other types of companies created for private investment purposes ("Private Funds"). Davenport employees currently serve as the managing member and investment advisor to these Private Funds. These Private Funds currently pay a performance based incentive fee. The day-to-day investment decisions for the Private Funds will be made by Davenport Portfolio Managers and/or management committees. This includes some of the same employees primarily responsible for managing individual client portfolios and the Davenport Mutual Funds. The Portfolio Managers may follow similar or different investment strategies for the Private Funds as they follow for other client portfolios, including the Davenport Funds. Davenport and eligible employees may invest in these Private Funds. As such, there may be an incentive to favor the Private Funds over other accounts. Davenport has processes in place to monitor trading and allocation of investment ideas across these accounts and believes the conflict of interest is addressed in a manner consistent with Davenport's fiduciary duties and Code of Ethics guidelines.

Davenport Portfolio Managers manage multiple accounts for different groups of clients, with different investment objectives, risk tolerances and fee or cost structures. While Davenport seeks to manage all accounts in the client's best interests, it is possible that some clients could be placed at a disadvantage with respect to the timing of trading decisions and/or the price of securities bought or sold. It may appear that the Private Funds' Portfolio Managers have an incentive to favor the Private Funds over other client portfolios because the Private Funds pay a performance-based incentive fee to Davenport. Other accounts managed by the same persons do not pay incentive fees. Davenport does not believe that such conflict of interest is material because the investment objectives and strategies of the Private Funds are substantially different from those of most client portfolios. Nevertheless, Davenport and the Portfolio Managers will attempt to resolve any actual or perceived conflicts of interest that arise, particularly with respect to trade allocation and pricing, in a manner consistent with Davenport's fiduciary duties and Code of Ethics guidelines.

Portfolio Managers will use their best efforts to provide the Private Funds and other client portfolios with suitable investment opportunities. Portfolio Managers might not present the Private Funds and other client portfolios with the same investment opportunities even if such opportunities are consistent with the Private Funds and other clients' investment objectives. Portfolio Managers will use their best judgment and specific knowledge of the individual Private Funds and client accounts when deciding which securities to recommend or invest in specific instances.

### **Review of Accounts**

#### **Davenport Asset Management Programs:**

The Investment Policy Committee meets weekly to allow a forum for market discussion, reporting of portfolio actions and idea exchange. In addition, the DAM Trading Team reviews assigned accounts in the Core Leaders, Equity Opportunities, Value & Income, and Blended Allocation programs on an ongoing basis. The Fixed Income Management Team monitors fixed income investment portfolios each business day.

The Manager Research Team reviews the ETFAdvisor and the FundAdvisor model portfolios on a quarterly basis, or more frequently, if warranted. In addition, the ETFAdvisor and the FundAdvisor program is reviewed quarterly by Davenport's Investment Policy Committee.

Composite maintenance is performed by a third-party vendor, and the Portfolio Services Department conducts a monthly review to ensure inclusion of each account in the appropriate composite per Global Investment Performance Standards (“GIPS”) guidelines. The composites are audited regularly by an independent firm for a GIPS verification.

The Financial Advisor for each account has daily access to account information and activity.

DavenportOne Accounts:

Account activity in the DavenportOne program is reviewed on a daily basis by the platform trading associate and on a regular basis by the Financial Advisor associated with the account. Products that are available in DavenportOne are reviewed, managed and monitored by the Portfolio Manager Teams, the Manager Research Team and the Fixed Income Management Team.

Flexible Managed Accounts:

Account activity in the Flexible Managed Account program is reviewed by the Financial Advisor managing the account. On an annual basis, the Financial Advisor will formally review each account with regard to portfolio holdings, diversification, performance, and compliance with stated investment objectives. The Branch Office Manager or Central Supervision Unit conducts periodic reviews of accounts. Central Supervision Unit will provide ongoing oversight and review accounts to ensure they are being managed according to firm policies and procedures.

ManagerSelect Accounts:

Account activity in the Davenport ManagerSelect program is reviewed on a daily basis by the platform trading associate and on a regular basis by the Financial Advisor associated with the account. The Manager Research Team reviews the model portfolios and portfolio managers on the Recommended List on a quarterly basis, or more frequently if warranted.

Portfolio Management Account Program:

Members of the Portfolio Review Committee review Portfolio Management Accounts on at least a quarterly basis. In addition, the Financial Advisor or you may request the Committee's review at any time. Members of the Portfolio Review Committee are senior officers of Davenport.

Clients in the Davenport Asset Management programs receive:

- Quarterly Trade Confirmation Report ( or confirmation statements after each transaction, if you prefer);
- Brokerage statements, at least quarterly, reflecting security positions grouped by market sector, showing cost, market values, percent of total assets, estimated annual income and current yield; as well as all activity in the account during the month;
- Quarterly market letter highlighting recent investment decisions and summarizing general market conditions; ETFAdvisor and ManagerSelect do not receive this
- Annual report of dividend and interest income on Form 1099B for taxable clients; a similar report is available to non-taxable clients upon request.

Clients in the DavenportOne, Flexible Managed Account, Davenport ManagerSelect and Portfolio Management programs receive:

- Quarterly Trade Confirmation Report (or confirmation statements after each transaction, if you prefer);
- Brokerage statements, at least quarterly, reflecting security positions grouped by market sector, showing cost, market values, percent of total assets, estimated annual income and current yield; as well as all activity in the account during the month;
- Annual report of dividend and interest income on Form 1099B for taxable clients; a similar report is available to non-taxable clients upon request.

All reports are provided in paper format, unless a client enrolls in a service to receive certain documents electronically. Davenport also offers clients the ability to access these reports online.

## **7. Client Information Provided to Portfolio Managers**

Prior to opening an account, you may be asked to complete a questionnaire that gives us an understanding of your investment objectives, time horizon and risk tolerances. You are urged to communicate any changes that have occurred that would affect your investment objectives and risk tolerance either verbally or in writing to your Financial Advisor or Relationship Manager.

## **8. Client Contact with Portfolio Managers**

There are no restrictions placed on your ability to contact and consult with your Relationship Manager and/or Financial Advisor. Davenport encourages open and frequent communication between clients and their Financial Advisors and Relationship Managers. Executives and Relationship Managers are available on a daily basis to answer any questions that may arise regarding the management of your portfolios.

## **9. Additional Information**

### **Disciplinary Information**

Davenport Asset Management has had no material disciplinary events over the past ten years and the investment advisory division of Davenport does not have any regulatory actions to report.

In 2015, the broker dealer division of Davenport and Company LLC participated in an industry wide initiative and reports the following update:

After voluntarily self-reporting certain information to the Securities and Exchange Commission (SEC) and without admitting or denying the findings, Davenport consented to the entry of an order by the SEC of administrative and cease and desist proceedings pursuant to Section 8A of the Securities Act of 1933 and Section 15(B) of the Securities Act of 1934. The order concerned only two (2) municipal offerings underwritten by Davenport, and involved alleged violations of Section 17(A)(2) of the Securities Act.

A monetary fine of \$80,000 was levied against Davenport and was paid to the SEC on June 26, 2015. Davenport consented to the entry of the SEC order on 6/18/2015 and retained an independent consultant to conduct a review of the firm's municipal securities underwriting due diligence policies and procedures.

In 2017, FINRA alleged that the broker dealer division of Davenport and Company LLC, did not establish a system reasonably designed to fully comply with FINRA Rule 3110 and 2010 related to supervision of consolidated reports; and it was alleged that Davenport did not fully comply with section 15 (C)(3) of the SEC Act of 1934 and Exchange Rule Act 15c3-5, FINRA Rule 2010 and MSRB Rule G-27 related to automated controls for alternative trading systems for municipal securities transactions. Without admitting or denying the allegations or findings, Davenport executed a letter of acceptance, waiver and consent and paid a fine of \$115,000.

### **Other Financial Industry Activities and Affiliations**

Davenport is a Securities and Exchange Commission ("SEC") Registered Investment Advisor and a SEC registered Broker/Dealer. Davenport is a member of the New York Stock Exchange ("NYSE") and the Financial Industry Regulatory Authority ("FINRA"). We provide a full range of traditional brokerage services, including securities clearing and custodial services. We also provide:

- Financial planning services
- Insurance products – life insurance, variable and fixed annuities, and long-term care
- Investment advice
- Investment consulting services
- Portfolio management
- Public and Corporate Finance

Other than the instances described herein, we do not have arrangements, that are material to our advisory business, with a related person who is a broker-dealer, investment company, other investment advisor, financial-planning firm, commodity pool operator, commodity-trading adviser, futures commission merchant, bank or thrift institution, accounting firm, law firm, insurance company or agency, pension consultant, real estate broker or dealer, or an entity that creates or packages limited liability companies.

Davenport uses the execution and custody services of Pershing LLC and its affiliates. Pershing LLC is the trustee of your individual retirement account (IRA) under Section 408 of the Internal Revenue Code, and Pershing LLC maintains custody of the assets in your IRA.

Some of Davenport Financial Advisors are licensed insurance agents. As such, they sell insurance products, primarily variable and fixed annuities and life insurance, to clients. Normally, insurance products and variable annuities are not considered part of the investment advisory account and they are not assessed an advisory fee; however, as a convenience to you, variable annuities may appear on your investment advisory account statement for presentation purposes.

Davenport serves as investment advisor to the Davenport Core Leaders Fund ("DAVPX"), the Davenport Value & Income Fund ("DVIPX"), the Davenport Equity Opportunities Fund ("DEOPX"), the Davenport Small Cap Focus Fund ("DSCPX") and the Davenport Balanced Income Fund ("DBALX"), (the "Funds") and manages the first three Funds in a similar manner as the corresponding separately managed accounts described herein and the Davenport Employee Profit Sharing Plan ("PSP"). The other two Funds, DSCPX and DBALX are not offered as separately managed accounts. They are however offered in Davenport's PSP. The Funds are a no-load, open-end series of the Williamsburg Investment Trust, a registered management investment company. Each Fund is a diversified series of the Trust, except the Equity Opportunities Fund which is a non-diversified series. Davenport receives an annual investment management fee of 0.75% of the average daily net assets of the Funds. Financial Advisors that recommend the Funds receive a portion of the investment management fee as sales compensation. Principals of Davenport are officers of the Funds and may also be on the Board of Trustees for the Funds. The Funds execute all securities transactions through Davenport and they pay no commissions.

We manage the five Funds in a similar manner as the investment choices available in Davenport's PSP and accounts in the DAM programs. We generally purchase and/or sell the same securities for the Funds that we do for individual advisory clients and the PSP. For more details on trade allocation see the below Section titled "Code of Ethics, Participation or Interest in Client Transactions, and Personal Trading".

John P. Ackerly IV is a member of the Investment Policy Committee, President of the Davenport Funds and has been appointed to the Board of Trustees for the Williamsburg Investment Trust. The Trust has governance responsibility for the Davenport Funds.

Financial Advisors or clients may choose to use the Funds for a portion of the assets in your investment advisory account. The decision to use the Funds is based in part on the amount of assets under management and whether you are benefited with respect to taxes and management fees. You will not be charged any investment advisory fees on the portion of the portfolio that is invested in the Funds. You may revoke your consent to our use of the Funds in your account at any time.

The Core Leaders, Value & Income and Equity Opportunities Funds hold substantially the same securities as the separately managed account ("SMA") strategies Core Leaders, Value & Income and Equity Opportunities. You need to consider the cost to invest in the Funds versus separately managed accounts. It is possible, based upon the dollar value to be invested, that the Funds may be less expensive than the same strategy in a separately managed account. Other considerations may be that the SMA offers the advantage of more control over harvesting gains and losses for tax purposes, among other things. The Funds offer a much lower initial investment amount, among other considerations.

Davenport has formed, and may form additional, limited liability companies or other types of companies created for private investment purposes ("Private Funds"). Currently, Davenport employees serve as the managing member and investment advisor to these Private Funds. Interests in the Companies will not be registered under the U.S. Securities Act of 1933 ("Securities Act") or the securities laws of any state or other jurisdiction. Interests will be offered and sold in the United States to sophisticated or accredited investors under the exemptions provided by Section 4(2) of the Securities Act and Regulation D. The Companies will not be registered under the Investment Company Act of 1940 in reliance upon the exemption provided by Section 3(c) (1) and 3(c) (7) of that Act. For more details, see Section titled Performance-Based Fees and Side-by-Side Management.

We may act as a principal in selling and buying securities to or from our investment advisory clients, particularly with respect to fixed-income securities. When we engage in a principal transaction, it is because we believe it is in the best interest of our clients

and we believe it to be consistent with our fiduciary duty. We will inform our advisory clients, prior to settlement date, when we propose to act as a principal. We will obtain your consent to such a transaction. You may pay a markup on principal transactions in addition to the advisory fee you pay us. You have the right to decline the trade.

Davenport may recommend that you buy or sell securities in which the firm or a related person may have some financial interest. For example, we may recommend that you buy or sell securities of companies in which we are seeking to engage in corporate finance business, or in which we have in the past acted as a manager or co-manager of an underwriting of the companies' securities; however, such transactions will occur, generally, after the offering period and in the secondary market. We may also invest portions of your assets in certain public companies for which Davenport's related persons serve as directors. There may be an inherent conflict of interest in Davenport's directing client assets to be invested in companies in which Davenport or its related persons have some financial interest. However, our policy is to put our clients' interests above our own and to recommend only investments that are suitable for each client's individual needs and objectives.

With the exception of Flexible Managed Account III (no longer offered to new clients) and the private investment companies managed by Davenport, investment advisory accounts are restricted from participating in initial-public offerings ("IPOs") or secondary offerings. This policy is meant to prevent allocation concerns and other conflicts of interest that could result from recommending securities for which we would receive additional compensation in addition to investment advisory fees. When we are involved in an initial or secondary offering, Davenport receives underwriting compensation from companies whose securities are being offered. We believe there is a conflict when we recommend securities where Davenport is compensated both by investment advisory fees and underwriting fees. This policy may result in a loss of investment opportunity for advisory clients that may otherwise have been suited to invest in such securities. FMA III accounts (no longer offered to new clients) are exempted from this policy because no separate investment-advisory fees are charged to those accounts.

Davenport's philosophy is that we invest for our clients in the same manner that we invest for ourselves. Therefore, the officers, directors, and employees of Davenport may often purchase and sell securities for their personal and related accounts that they also recommend to you. The Davenport Employee Profit Sharing Plan ("PSP") serves as a guide for many of Davenport's investment-advisory programs, including the Davenport Funds; therefore, the securities purchased and sold for you, as well as the timing of such transactions, may be similar to the securities purchased and sold for the PSP. Please see below for policies and procedures related to this practice.

#### **Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

Davenport has adopted a Code of Ethics that establishes standards of business conduct for all of its officers, directors, and employees. It is based on the principle that Davenport and its employees have a fiduciary duty to place the customers' interests above their own. Employees are expected to maintain the highest standards of ethics and conduct in all of their business relationships.

The code requires all employees to:

- Always place the interests of Davenport's clients ahead of their own personal interests
- Ensure that all personal securities transactions are conducted in such a manner as to avoid any conflict of interest or any abuse of an employee's position of trust and responsibility
- Not take inappropriate advantage of information obtained as a result of their employment position.

More specifically, employees must disclose personal securities transactions in any account where they have a beneficial ownership. Employees must also follow specific rules for buying and selling securities. Davenport monitors its employees' personal securities trading activity on an ongoing basis. Employees who violate the code may be reprimanded, fined, suspended, or terminated.

In addition to its Code of Ethics, Davenport has adopted a policy regarding the giving or receipt of gifts, gratuities, or other forms of compensation. This policy is intended to address conflicts of interest. Generally, neither Davenport nor its employees may give or allow to be given anything of significant value, even if it is business related. Davenport limits its employees from accepting or soliciting cash or other forms of compensation, payments, gifts or reimbursement from third parties that could create a conflict of interest.

A copy of Davenport's Code of Ethics can be obtained in its entirety by contacting the client's Financial Advisor, or the Davenport Compliance Department at (804) 780-2000.

## **Aggregating Orders**

Davenport's Code of Ethics does allow Financial Advisors to aggregate orders for their personal accounts with client orders, if they wish to buy or sell the same securities at the same time as their clients. When investment decisions are suitable for a group of advisory clients, and the accounts are discretionary, the orders may be aggregated. If more than one price is paid for securities in an aggregated transaction throughout the day, each participating account will receive the average price paid for the block of securities traded on that day.

The Best Execution Committee meets quarterly and is assigned oversight responsibilities with regard to Davenport's trading-related activities including its obligation to provide best execution for its clients' orders,

If a client has directed brokerage to another firm, he will not participate in aggregated orders. Therefore, the execution price most likely will be different for those clients and may be more or less than the price obtained by the aggregated order. Directed client orders are generally placed after the aggregated order. As a result, the directed brokerage client may not receive "best execution" for the trade.

When an aggregated order can be only partially filled on a given business day, trade allocation decisions are made on a fair and equitable basis. The preferred method is a pro-rata allocation; however, other methods for allocating partially filled orders are acceptable if they are fair and equitable and applied consistently over time. Davenport's Profit Sharing Plan or any other personal or proprietary account will not be any more, or less, favored than any other client account. These accounts will participate in the allocation in the same manner as all Davenport Asset Management accounts and the Davenport Funds.

## **Client Referrals and Other Compensation**

Davenport can engage in written agreements and compensate persons independent of Davenport ("Promoters") for client referrals. If a referred client establishes an investment advisory account or relationship with Davenport, the Promoter will receive a referral fee. The fee will be a negotiated percentage of the Financial Advisor's share of the quarterly investment advisory fees paid by the client. The arrangement will continue for the duration of the investment advisory relationship. This referral fee will be paid out of the total advisory fees collected from clients. Davenport will not charge an additional fee for advisory services to pay a Promoter. There is no difference in the advisory fee schedule for clients who have been solicited and those who have not been solicited. Upon commencing solicitation of any prospective client, the Promoter will disclose the material terms of the compensation the Promoter is receiving and any material conflicts of interests resulting from Davenport's relationship with the Promoter and the compensation being paid.

From time to time, Davenport Financial Advisors solicit referrals from existing clients and may pay non-cash compensation to such clients. Non-cash compensation may be in the form of meals, entertainment, or modest gifts. Regarding client referrals, no cash or non-cash compensation de minimis limits will be reached either under Rule 206(4)-1 of the Advisers Act or FINRA Rule 3220 on gifts and entertainment, over a twelve-month period. Such solicitation activity subjects clients and the Firm to the testimonial provisions of Rule 206(4)-(1) of the Advisers Act. All such activities will be conducted in a manner that is consistent with relevant SEC requirements and guidance. Any new arrangements with clients must be approved in advance by the Firm's CCO.

## **Custody**

Davenport will use the execution and custody services of Pershing LLC and its affiliates. You will receive an account statement at least quarterly from Pershing LLC and you should carefully review those statements. Occasionally, Davenport will provide additional account statements to clients. If you receive an account statement from Davenport, you should compare the account statement with the statement you receive from Pershing LLC.

While Davenport does not maintain custody of client assets, it is deemed to have custody of client assets due to the following: (1) Davenport has the authority to directly debit its advisory fees from client accounts and (2) Davenport has the authority to act pursuant to third-party standing letters of authorization (SLOA). These accounts will be subject to a surprise custody audit by an independent public accountant annually in accordance with SEC rules, no-action letters and updated FAQ releases.

## **Investment Discretion**

Clients in the Core Leaders, Value & Income, Equity Opportunities, Blended Allocation, Fixed Income, ETFAdvisor , DavenportOne, Davenport ManagerSelect and the FundAdvisor programs always assign Davenport with full authority and discretion for the buying, selling, changing, investing, or reinvesting of any or all of the assets in the investment account.

Clients in the Flexible Managed Account program have the option to assign or not assign, through the Davenport Financial Advisor, the full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account. If you elect to maintain discretion yourself, we are authorized to execute transactions that you have approved of either verbally or in writing.

Clients in the Portfolio Managed Account assign the Financial Advisor the full authority and discretion for the buying, selling, changing, investing or reinvesting of any or all of the assets in the investment account.

In carrying out these responsibilities, we shall consider factors such as, investment objectives and account guidelines, as they are communicated to us by you. You agree to inform us, in writing, of any material change in your circumstances that may affect the manner in which your assets should be invested.

When your account is established, an asset allocation will be determined and may be noted in the account agreement paperwork. The information recorded at that time is intended to assist us in understanding your investment objectives and risk tolerances. Please note that actual weightings may fluctuate. Davenport will use such asset allocation information as a general guide in meeting your objectives; however, it may not be unusual for the percentage weightings to significantly differ at various times due to market conditions, the maturation of certain instruments, the availability of securities deemed suitable for the account, or specific direction you have given to us. If your objectives should change, we are relying on you to notify us in order that we may review the information recorded in your advisory agreement, or subsequent documentation, and make adjustments as necessary.

## **Financial Information**

Davenport does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance.

Davenport has discretionary authority and/or custody of client funds or securities. We are not aware of nor do we foresee, any financial condition that is reasonably likely to impair our ability to meet contractual commitments to clients.

Davenport has not been the subject of a bankruptcy petition at any time during the past ten years.

Annually, Davenport is subject to a surprise examination of its advisory accounts. This is conducted by an independent auditing firm, Crowe LLP. The Form ADV-E and the surprise examination report or statement filed by the accountant is available on [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).